

This version of the email was sent to the University of New Brunswick's alumni, faculty and staff who have previously donated to the university.



COVID-19 Student Relief Fund



Dear Leah,

In these uncertain times, I hope that you and your loved ones are healthy and safe.

As you may be aware, last month UNB's president Paul Mazerolle created a special COVID-19 Student Relief Fund to support students who have been directly impacted by the coronavirus crisis. The response from students has been overwhelming. The need for these funds to help ease the hardships many now confront is real and urgent.

We at the UNB Associated Alumni have been touched and concerned by the stories of students who are affected by this global pandemic. "Due to COVID-19 related business closures," one third-year student writes, "I lost my part-time job. Without it, I cannot make ends meet."

UNB's alumni have always supported the current generation of students, and this fund is a way we can help those who need it most, when they need it most. The fund is making an immediate and important difference to our students, but there are still many more who need our help.

We understand that these are challenging times for many, and that you yourself might be facing personal adversity right now. However, if you feel you're able to make a contribution, no matter how small, we are pleased to share with you an opportunity to help.

Our Alumni Council recently offered a \$15,000 donation toward UNB's **COVID-19 Student Relief Fund**. Distinguished alumnus W. Anderson Devereaux (BScEE'71, BA'73, DLet'98) has also offered to match all donations from you, our alumni, to a maximum of \$15,000. We are extremely grateful to Andy for this generosity which, when paired with the funds from the Associated Alumni, will provide a total of \$30,000 in matching funds for alumni donations to the COVID-19 Student Relief Fund.

Thank you for your past support of our alma mater. If your circumstances allow, I hope you will consider making a donation.

With very best wishes,

Peter Syroid (BScME'98, D-TME'98, MBA'03)
President, Associated Alumni

[Support Students Now!](#)





Kathleen Bampfield <kathleen.bampfield@bancroft.org>

We Need Your Donation Today: COVID-19 Update

1 message

Toni Pergolin <development@bancroft.org>

Mon, Mar 16, 2020 at 5:45 PM

Reply-To: development@bancroft.org

To: development@bancroft.org



Can we count on your support?

Bancroft needs your help now more than ever.

Dear Friends,

As COVID-19 spreads across the United States, Bancroft is not immune to the empty shelves and scarce supply of necessary daily items that many households have experienced. To continue our integral services during this heightened time of need, we request your support of the Bancroft Emergency Fund today.

The types of emergencies this pandemic could create are varied and numerous, and your generosity will help us continue to meet the needs of those in our care. The Bancroft Emergency Fund will help provide resources to allow staff to respond to any unexpected circumstance that may arise during such a fluid situation.

Your support of Bancroft's Emergency Fund will help group homes and residences secure essential supplies such as hand sanitizer, soap, and personal protective equipment, which have all become limited and more expensive as demand has increased. It will also enable Bancroft to purchase air mattresses for the dedicated direct support professionals working around the clock to ensure the safety and well-being of the individuals in our care.

In this time of uncertainty, we turn to you. Please donate to Bancroft's Emergency Fund today.

[HELP NOW](#)

With your help, we can continue to minimize the impact of this global pandemic on the individuals we serve.

If you have any questions about Bancroft's Emergency Fund, please contact Chief Development Officer Susan Piergallini at susan.piergallini@bancroft.org or 856-348-1140.



Kathleen Bampfield <kathleen.bampfield@bancroft.org>

Bancroft's Emergency Fund: Please Give Today

1 message

Toni Pergolin <development@bancroft.org>

Wed, Mar 25, 2020 at 1:30 PM

Reply-To: development@bancroft.org

To: development@bancroft.org



Friends,

YOU are making a difference! Our Bancroft community came together to raise over \$30,000 for ***Bancroft's Emergency Fund*** in less than 72 hours. These funds helped us to purchase some of the vital supplies we need most to serve the children and adults in our care during this unprecedented pandemic. For those of you who have answered our call for help, we are incredibly grateful for your support.

If you have not had the chance to do so, please donate to ***Bancroft's Emergency Fund*** today.

As COVID-19 concerns continue to intensify, we still need your help now more than ever.

During this time of uncertainty, we are bracing for a significant number of unexpected and increased expenses that will dramatically impact the organization.

HELP NOW

The recent government mandates are challenging for all of us, but for those with intellectual and developmental disabilities, it can be particularly complex. Over these next weeks, our staff is going to need more tools to keep their creative juices flowing so each individual served is able to experience new activities each day.

Your generous donations to the *Bancroft Emergency Fund* will also allow us to purchase supplies to provide additional enrichment activities. With more time being spent indoors or in the yard, games, movies, and at-home experiences will help add value and adventure to each day.

With your support, we will get through this unprecedented time stronger together. Please visit bancroft.org for the latest information regarding our COVID-19 response. I wish you and your loved ones all the best.

With gratitude,

Toni Pergolin

Toni Pergolin
President & CEO

Please contact Chief Development Officer Susan Piergallini at susan.piergallini@bancroft.org or 856-348-1140 with any questions regarding the Emergency Fund. If you prefer, kindly mail checks made payable to Bancroft to the attention of Susan Piergallini - [1255 Caldwell Road, Cherry Hill, NJ 08034](#).



This email was sent to development@bancroft.org. If you no longer wish to receive these emails you may [unsubscribe](#) at any time.

Wishing you and yours my best,



Toni Pergolin
President & CEO



IT'S NOT TOO LATE TO SUPPORT
Bancroft's Emergency Fund
to help us respond to unexpected needs as they continue
to arise during this unprecedented time.

HELP NOW

This email was sent to development@bancroft.org. If you no longer wish to receive these emails you may [unsubscribe](#) at any time.



Kathleen Bampfield <kathleen.bampfield@bancroft.org>

Two ways you can help Bancroft right now!

1 message

Toni Pergolin <development@bancroft.org>

Fri, Apr 17, 2020 at 9:00 AM

Reply-To: development@bancroft.org

To: development@bancroft.org



Dear Friends,

I hope this email finds you and your family safe, healthy and persevering through these challenging times. It is hard to believe that more than a month has passed since social distancing, quarantining and other mandates became our new normal. Please know that each member of our at-large community has been on my mind. You all help and support Bancroft in innumerable ways and my gratefulness grows stronger each day. At Bancroft, the health and safety of the children and adults in our care and staff remain our top priority – that will never change.

I am incredibly proud of our Bancroft team as they have risen to the occasion and work tirelessly every day to empower the individuals we serve to live their best life. I hope you share the same pride with me. Our dedicated staff are also going above and beyond to incorporate creativity and fun in their enrichment programming which helps make each day bright and unique for those in our care.



Many of you have asked what you can do to help us navigate these uncharted times.

There are two ways you can help bring smiles to the faces of the children and adults in our care!

1 | Consider making a donation to the Bancroft Emergency Fund.

Donations to the Emergency Fund have primarily been used to defray the unexpected and increased expenses specific to COVID-19, but they have also been used to purchase at-home activities, games, arts and crafts supplies, and more to provide some much-needed fun, enrichment and engagement.

[DONATE TODAY](#)

2 | We are accepting and encouraging donations of new arts and crafts supplies, games, movies, and other at-home activities.

Please feel free to drop your donation in the vestibule at 1255 Caldwell Road for no-contact deliveries (Monday through Friday from 9:00 am – 4:00 pm) and the items will be disbursed among the homes.

I am overwhelmed with gratitude for the outpouring of support and acts of kindness from the Bancroft community. Whether through the more than 200 gifts to the Emergency Fund, donations of personal protective equipment, or donations of activities, meals and other vital supplies, please know that all donations are felt and appreciated throughout the organization.

I wish you and your loved ones all the best.

With gratitude,

Toni Pergolin

Toni Pergolin

President & CEO

Please contact Chief Development Officer Susan Piergallini at susan.piergallini@bancroft.org or 856-348-1140 with any questions. If you prefer, kindly mail checks made payable to Bancroft to the attention of Susan Piergallini - [1255 Caldwell Road, Cherry Hill, NJ 08034](#).

Laughter is the best medicine.

WATCH KIM'S COMEDY COUCH





Kathleen Bampfield <kathleen.bampfield@bancroft.org>

Thank you to our generous supporters!

1 message

Toni Pergolin <development@bancroft.org>

Reply-To: development@bancroft.org

To: development@bancroft.org

Tue, Apr 7, 2020 at 11:53 AM



When I was a boy and I would see scary things
in the news, my mother would say to me,
**“Look for the helpers. You will always
find people who are helping.”**

– FRED ROGERS



Dear Friends,

I am so grateful for our community's outpouring of support for Bancroft's Emergency Fund. The swift action of more than 150 donors raised over \$50,000 and provided immediate relief to respond to unexpected and increased expenses related to the coronavirus pandemic. I am also incredibly grateful to the generous donors who provided much-needed supplies, including beautifully hand-sewn face masks, games, arts and crafts supplies, enrichment activities and so much more.

During times of distress, you witness “the helpers” and the true beauty of the human spirit. I am honored to witness these incredible acts of kindness everywhere—and especially within the Bancroft community—from donors, families, staff and the inspiring individuals in our care. I know that everyone is coping with the recent changes and arising challenges, and I am grateful that through it all you continue to think of Bancroft and the children and adults we serve.

Our mission remains top of mind and it is with your support that we are better prepared to face the challenges ahead. Thank you for your continued commitment to Bancroft. With your support, we will get through this unprecedented time stronger together.

Good morning



First and foremost, I hope you and your family are well!

This is a very difficult time and we are all facing challenges we never imagined we would have to overcome. The last few weeks have certainly seen a great deal of change for everyone at Conestoga. Staff are now teaching remotely to ensure students can complete their school year, and students are experiencing some major adjustments to their academic experience.

It is during times like this that the human spirit shows all that is good in humanity, and even though we are all trying to adapt to a new online reality, continuing to build community at home, in our professions, and in our communities is important to living a meaningful life.

As a valued member of the Conestoga community who has so generously thought of Conestoga and our students in the past, I wanted to take this opportunity to reach out and ask whether you are still able to support the student award program this year? I do understand that you may be experiencing financial difficulties and may not be in position to offer support at this time.

Thank you again for everything you do for our students!

My best wishes to you and to those close to you.

Julie Gillis

Manager, Donor Relations & Stewardship

Advancement Office | [Giving to Conestoga](#)

Last year, the Student Support fund was established by a generous donor and alum. This fund exists to provide one-time, financial support for students facing unexpected costs. There were many students who exhausted other resources and were able to seek support from the fund during the coronavirus spread. This email appeal was shared with a broad opt-in list of those affiliated with UAF. "



MANY ARE ASKING HOW TO HELP OUR STUDENTS



Mechanical engineering students discuss a group project in the Rasmuson Library on the Fairbanks campus (before the COVID-19 pandemic). Photo by JR Ancheta '15

Dear friend of UAF,

I want to take a moment to wish you and your family well as we navigate these uncertain times. The safety and well-being of our students, faculty and staff is our highest priority as we respond to the COVID-19 pandemic.

Many friends and alumni, like you, have asked how they can help. The UAF Student Support Fund was started by the UAF Alumni Association last year through a gift from the late James Pruitt '73. It is designed to help students facing unexpected costs and short-term emergencies, such as the sudden loss of a part-time job. Students are at greater risk of dropping out when faced with a crisis. Now more than ever, our students are requesting help due to housing displacement, the loss of a job, food insecurity and technology needs.

If you are thinking of how best to support UAF students, please consider giving to the Student Support Fund. [You can do so simply by clicking here.](#)

Donations to local community organizations and other nonprofits that help those in need are also excellent ways to help your neighbors during a time like this.

UAF has taken numerous precautionary measures in the wake of the virus outbreak, including postponing or suspending events and shifting classes to alternative modes of delivery. With a few exceptions, students living in residence halls have moved off campus. Setting our students up to successfully continue with their studies and achieve their academic goals is important to all of us at UAF.

For more information on the university's response to COVID-19, please follow [this link](#).

Please stay safe, and thank you for your support.

A handwritten signature in black ink, appearing to be "DMW".

Daniel M. White



Development and Alumni Relations

UAF is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: www.alaska.edu/nondiscrimination/.

[This is a private foundation that does not currently have a way to apply for funds, and it very private; I don't feel comfortable sharing the foundation name. However, it employs Private Foundation Services at JP Morgan Chase, to whom this email is addressed.]

Hi XXX,

COVID-19 has quite literally taken over our lives, and I'm sure that, just like everyone else, you are receiving many, many emails about the situation. Both my personal and professional connections have been in my thoughts. All of the news that I watch is being broadcast from NYC (even BBC World News America broadcasts from there!), and I know it is being hit hard. I hope you, your colleagues, and families are all doing well.

In this difficult time, I am reminded of the vital importance of education and critical thinking so that all citizens can make informed decisions based on evidence. It makes me realize how lucky I am to be working at Hamilton College where students are developing the habit of critical thinking in their classes. And outside of class, our residential curriculum encourages students to take on leadership roles in their communities. Thinking about these young people gives me hope.

Given the uncertainties around the course of the pandemic, almost all colleges and universities are worried about the future. Thanks to careful budgeting, skilled investment management, and generous support from alumni and donors such as the XXX Foundation, Hamilton will weather this storm. However, even in the best-case scenario, we need to make changes. Stewarding our resources will be more important than ever, as we double down on ensuring that we continue to fulfill our academic mission. It will be necessary to review resource allocation, and without doubt, our financial aid budget will need to increase as we see the repercussions from Covid-19 on our families. But at Hamilton we are united in the belief that the education we deliver is more important than ever for the years ahead. We are deeply grateful to all of our philanthropic partners for allowing us to address current needs; and we hope that we can propose future collaborations as we navigate the waters ahead.

On behalf of the Hamilton community, I extend our gratitude to the XXX Foundation for its past support. XXX, if there are opportunities to discuss new grants, especially related to the current environment (with the XXX Foundation or other foundations in your portfolio), would you kindly let me know?

Thank you, and stay safe,

Krista

--

Krista Campbell

Director, Corporate & Foundation Relations

Hamilton College

198 College Hill Road | Clinton, NY 13323

T 315-859-4606 | kacampbell@hamilton.edu

BecauseHamilton 

CAMPAIGN *for* HAMILTON COLLEGE

hamilton.edu/because

From: Patti Micklin, Imagine! Foundation [mailto:pmicklin@imaginecolorado.org]

Sent: Friday, March 20, 2020 8:15 AM

To: Patti Micklin <pmicklin@Imaginecolorado.org>

Subject: You + Imagine!'s COVID-19 Rapid Response





Dear Dori and Bill:

***"Alone, we can do so little; together, we can do so much." –
Helen Keller***

I think about this quote in the context of our current situation. It's likely we are all practicing social distancing, and yet, we are reminded of how much we need each other. I sincerely hope that you are doing alright.

In addition to my role with the [Imagine! Foundation](#), I am also the parent of a 24 year old daughter who has intellectual and physical disabilities. Emily lives in [Imagine!'s Charles Family SmartHome](#) in Longmont. I am beyond impressed with [Imagine!'s proactive response](#) to ensure the health and safety of the individuals we serve.

Imagine! employees are developing creative ways to provide therapies, day and residential services, while following state and federal guidelines on social distancing and more. They are also dealing with their own personal challenges in the wake of this crisis.

In the midst of the COVID-19 crisis, [Imagine!](#) is living its values and principles:

- *Our workforce is our number one asset*
- *Families are essential to our success*
- *We embrace a culture of support and creativity*
- *We inspire a positive and inclusive community*
- *We honor our tradition of integrity and leadership*
- *We believe in the potential of all*

It is in this spirit that we have identified two priorities to share with you, and [invite you to help support the work you care so much about](#):

1. Support our workforce.

You can help us assist Imagine! employees facing unanticipated financial challenges, as many are juggling childcare due to school closings, loss of spouse's employment, etc., while working to support people with intellectual disabilities.

Retaining our staff is the same as retaining the ability to fulfill our mission of creating a world of opportunity for all abilities.

2. Support the individuals we serve and their families.

You can help by supporting Imagine!'s Emergency Fund. We will be able to expand our reach for new emergencies that arise as their situations and needs have changed – it could be rental payments, medical costs, meal delivery or grocery gift cards.

People know best what they need. You can help them have the resources to be resourceful.

The Imagine! Foundation is matching all donations up to \$60,000!

[Please don't hesitate to contact me](#) if you have any questions. I'm grateful for your consideration at this time when everyone is dealing with so much and for all the support you've given Imagine! in the past.

With gratitude,

Patti Micklin
Imagine! Foundation Executive Director

[Privacy Policy](#) | [Unsubscribe](#)

Imagine! Foundation

[1400 Dixon Ave, Lafayette, CO 80026](#)

Imagine!

[Keep Up To Date On Imagine!'s Response To The COVID-19 Pandemic](#)



DISCLAIMER: The information contained in or accompanying this email is the property of Imagine! and for the use of the stated recipient only, and may contain information that is confidential and/or privileged. It is intended only for the person or entity to which it is addressed or the agent thereof. Anyone else is prohibited from disclosing, copying, or disseminating the contents or attachments. If you have received this email by mistake, please destroy this message and inform the sender immediately by telephone, fax or email.

As the fund reached \$50k, our development staff worked to secure additional "seed" gifts, and worked with an alumni couple who agreed to donate \$50k towards a match. We wanted to let people know about the match option if they hadn't already donated, and raised our goal accordingly. We had a quick response and matched the \$50k in less than a week.



Dear Hardrocker Family and Friends,

WOW! We asked and you delivered in a huge way! A special **Thank You** to all who have given financially and to those who have offered your services. We've been overwhelmed by your responses and your outpouring of generosity, kindness and compassion for our students.



The Office of the President has begun contacting and working with students to administer these funds through a brief application and review process. In just the first few days, they've been flooded by requests from students struggling with everything from having to move off campus and take on new expenses to being unable to work due to health concerns for them and their loved ones.

When we started this fund, we didn't fully know the breadth of our student's needs. As you can see their need is still great. Because of their overwhelming response, we will be increasing our goal to \$100,000 to try and meet as many requests as possible. We have a generous Hardrocker donor who has put forth **\$25,000 for a match** for all new gifts moving forward to help us reach this goal. Every gift counts, large and small. We are so grateful to be able to offer our students support through your generosity!

We will provide updates as they become available. We have student applications rolling in daily. Until then, please continue sharing this message. If you are interested in creating a match or challenge through your gift, please contact our office by emailing tiffany.hunt@sdsmt.edu.

Through it all, we continue to remain Hardrocker Strong. Thank you for showing our students what it means to be a Hardrocker for life.

Stay well,

Joel Kincart President SD Mines Foundation

Donate

To raise funds for our students who need housing and food due to Covid-19

Great results from this first coronavirus solicitation

Dear ,

The global COVID pandemic brought with it unprecedented disruption to all of our lives. Every Otter – whether they are in Monterey, across the country, or around the globe – has been impacted by this pandemic.

CSUMB is constantly monitoring the rapidly evolving nature of this health emergency and continuously working to keep our community safe. Our top priority is the health, well-being, and safety of those on our campuses and the community at large. We are helping our students stay on track with their studies to finish the academic semester successfully with online learning, and providing essential services to those who must remain on campus.

Like you, our students have been impacted by this crisis, which has resulted in emergency needs including: housing; technology accessibility and connectivity; child care concerns; and food.

Please consider a gift to the [Provost Student Emergency Fund](#), which provides assistance and relief to our most vulnerable students.

Your gift can make a difference in someone's life and future. With your help, they can succeed.

Thank you, stay healthy and safe.

GIVE NOW

STAY HEALTHY LIONS

This was an email update and soft ask for our Greatest Need Fund (which will be earmarked for COVID-related student needs for the foreseeable future) from our President. Includes links to the University's official COVID website, giving page, and a student video update.



TEXAS A&M UNIVERSITY COMMERCE

Amber,

First, I hope you and your family are well. I want you to know that your Lion community is here for you, just as you have always been for us.

I have never needed to write a message like this before, but we are living through unprecedented times. The coronavirus has disrupted the lives of our students, faculty, and staff. With the confirmation of a student living in Commerce testing positive for COVID-19 and the announcement from the White House of continued social distancing measures extending through at least the end of April, the only certain thing right now is the knowledge that we will come through this challenging time even more united as a Lion community, thanks in large part to your continued support.

Be assured, as always, that we are putting the safety of our students first. As soon as the seriousness of the situation began to be made clear, plans were implemented to transition all classes to an online learning model. Any student without the ability to return home has been welcomed to remain living in the dorms here on campus while essential services remain open to ensure their health and safety. These include food services, health and counseling services, safety, the library and more.

Details on these updates, and more, are found at our dedicated COVID-19 response website [Stay Healthy Lions](#).

All services and resources needed to support our students online and those students remaining on campus will continue to operate in a careful, healthy, and safe manner.

Many of you have asked how you can best support Texas A&M University-Commerce during this time. Our mission is ambitious in the best of times; as we navigate this uncharted territory, your support ensures we will continue to deliver. It is nearly impossible to forecast the cost for both individual students and the university as a whole. The best way for you to help is to donate to the services that our students and Lion community need.

Last month our Lion food pantry on campus had to close its doors to students and the community as a result of high demand and limited resources. Though they are continuing to see an increased need, they are continuing to meet the needs of the students hardest hit thanks in large part to support from people like you.

This is not the only need in our student body right now. Many are facing unemployment or employment uncertainty, difficulty in accessing the technology needed to continue their classes in an online setting, unexpected relocation, and more.

Because you care deeply about A&M-Commerce, a gift to the unrestricted greatest need fund provides the flexibility to help those who need it most at a time of growing need.

Any gift today will provide immediate resources that will go straight to supporting our students. You can support the greatest needs our campus community is currently facing by making a gift [here](#).

On behalf of the entire Lion family, thank you for your support, your concern, and your Lion Pride. Stay safe and healthy, Lions. Please let us know how you are doing and how your university can help you. Together we will continue to build and grow a proud legacy in east Texas.

Be well,

Mark Rudin
President

P.S. if you would like to hear directly from a current TAMUC student, you can view a video update [here](#).

[Privacy Policy](#) | [Visit Our Website](#) | [Email Preferences](#)

Texas A&M University-Commerce
P.O. Box 3011, Commerce, Texas 75429



This version of the email was sent to the University of New Brunswick's alumni, faculty and staff who have not donated to the university before.

This piece was created to ask our alumni, faculty and staff to give to our COVID-19 Student Relief Fund (Bursary). This fund was created to support students with urgent and immediate financial needs related to the COVID-19 crisis. The bursary will provide up to a maximum value of \$1,000 per student and will be awarded to assist with travel and living costs (e.g. rent, utilities or groceries). Our Alumni Council and a supportive alumnus have offered to match all donations from alumni, to a maximum of \$30,000.

COVID-19 Student Relief Fund



Dear Leah,

In these uncertain times, I hope that you and your loved ones are healthy and safe.

As you may be aware, last month UNB's president Paul Mazerolle created a special COVID-19 Student Relief Fund to support students who have been directly impacted by the coronavirus crisis. The response from students has been overwhelming. The need for these funds to help ease the hardships many now confront is real and urgent.

We at the UNB Associated Alumni have been touched and concerned by the stories of students who are affected by this global pandemic. "Due to COVID-19 related business closures," one third-year student writes, "I lost my part-time job. Without it, I cannot make ends meet."

UNB's alumni have always supported the current generation of students, and this fund is a way we can help those who need it most, when they need it most. The fund is making an immediate and important difference to our students, but there are still many more who need our help.

We understand that these are challenging times for many, and that you yourself might be facing personal adversity right now. However, if you feel you're able to make a contribution, no matter how small, we are pleased to share with you an opportunity to help.

Our Alumni Council recently offered a \$15,000 donation toward UNB's **COVID-19 Student Relief Fund**. Distinguished alumnus W. Anderson Devereaux (BScEE'71, BA'73, DLet'98) has also offered to match all donations from you, our alumni, to a maximum of \$15,000. We are extremely grateful to Andy for this generosity which, when paired with the funds from the Associated Alumni, will provide a total of \$30,000 in matching funds for alumni donations to the COVID-19 Student Relief Fund.

Contributions from first-time donors to UNB will be matched at a ratio of 2:1 – that means that you, as a new donor to our alma mater, have the potential to double the impact of your gift to our students. If your circumstances allow, I hope you will consider making a donation.

With very best wishes,

Peter Syroid (BScME'98, D-TME'98, MBA'03)
President, Associated Alumni

[Support Students Now!](#)



Solicitation for emergency student support at the UW School of Pharmacy. This solicitation was sent to all alumni who had already given to the Dean's Fund in the past 3 fiscal years and was sent after the Dean made a personal contribution and appeal to advisory boards for support. Sent via email.



UW School of Pharmacy
Celebrating 125 Years of Innovation



You Can Impact The Lives of Our Students

Dear Danielle,

The current UW School of Pharmacy students on the front lines of patient care and in the midst of their studies need support to carry out their daily lives – now, more than ever. Many UW alumni across campus have provided support to students in need, and seeing our Pharmacy community come together to support the SOP students directly has been humbling. Along with my personal contribution, Dean's Circle members, faculty and staff have stepped up in support of our newly created Pharmacy Student Emergency Support Fund. This is what makes being part of the Husky Pharmacy Family such a powerful point of pride.

On Friday, senior leaders of the School met to review emergency requests from PharmD and graduate students. **Within days of requests being submitted, we have awarded \$15,000 to 43 students.**

There are still more students in need of your support. As we navigate this uncharted territory, you can ensure that our students will continue to benefit from one of the top educational experiences in the nation. If the time is right for you and your family, I hope you will join me and consider making a contribution that will have an immediate impact on the lives of our students.

Thank you,

A handwritten signature in blue ink that reads 'Sean D. Sullivan'.

SUPPORT STUDENTS



Sean Sullivan
Professor and Dean
University of Washington
School of Pharmacy



**EMERGENCY
COMMUNITY
FUND**

We've had an Emergency Community Fund for more than 25 years and many of our donors didn't know about it. We created this piece to let them know about it and that we would be using funds from it to help families who participate with Children International.

This is a piece our gift officers are sending donors in their portfolios to let them know there's a need and we'll be helping cover it - but we need their help.

The Emergency Community Fund supports families in crisis

As the coronavirus continues to affect millions worldwide, it's children and families living in poverty who are most at risk. Social distancing can be impossible to practice when you're living in a crowded slum. Those who were once only surviving on dollars a day, are now without work at all.

Shocks like the loss of income or sudden illness compound poverty's debilitating toll. That's why our long-standing Emergency Community Fund was established — to keep struggling families from slipping further into poverty due to unexpected expenses.

Now, as the pandemic continues to affect families worldwide, the fund is facing an unprecedented need for additional resources. We are seeking investments to increase the Emergency Community Fund so we can better assist families when they need help the most.

Your investment will allow us to aid families facing urgent situations, including those impacted by COVID-19. You'll also be ensuring funds are available for other emergency needs such as fires, injuries and illness, which, unfortunately, will continue to happen.

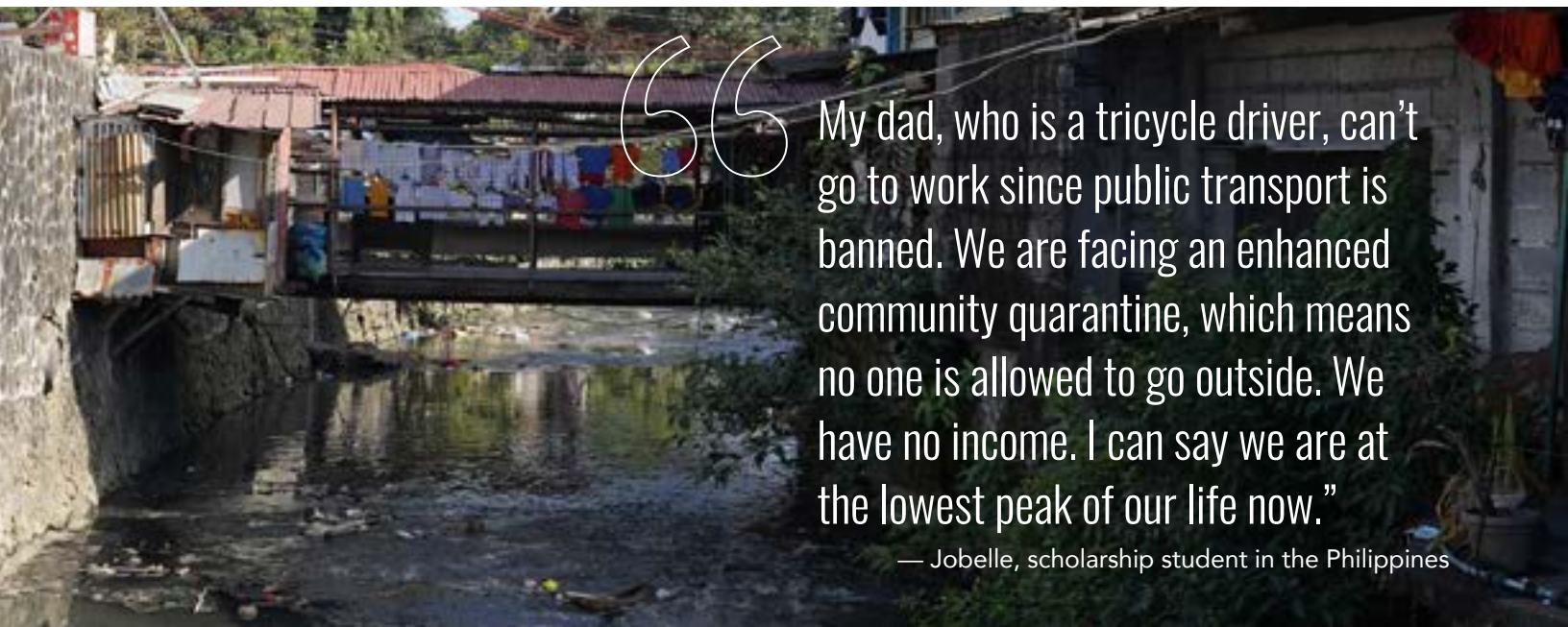
Through the Emergency Community Fund, you can help support children and families by:

- Covering costs related to medical emergencies, like COVID-19
- Providing food and living expenses when income is lost in partnership with other orgs
- Connecting families with local resources to access critical support

Because we have operated this Emergency Community Fund for more than 25 years, we have a proven system on the ground for assessing our families' needs and verifying them. Each year, we budget \$250,000 to fund emergencies that would devastate our families if they were to pay out of pocket.

We know this fund will be an important resource as families deal with the effects of the coronavirus. As the situation evolves — day by day, moment by moment — it's nearly impossible to predict how much our families will need to survive. But, our families' average monthly income is about \$150. So, a gift of \$15,000 will help us stabilize 100 families through this time.

[Please click here to provide what you can to help those most impacted by this pandemic.](#)



“My dad, who is a tricycle driver, can't go to work since public transport is banned. We are facing an enhanced community quarantine, which means no one is allowed to go outside. We have no income. I can say we are at the lowest peak of our life now.”

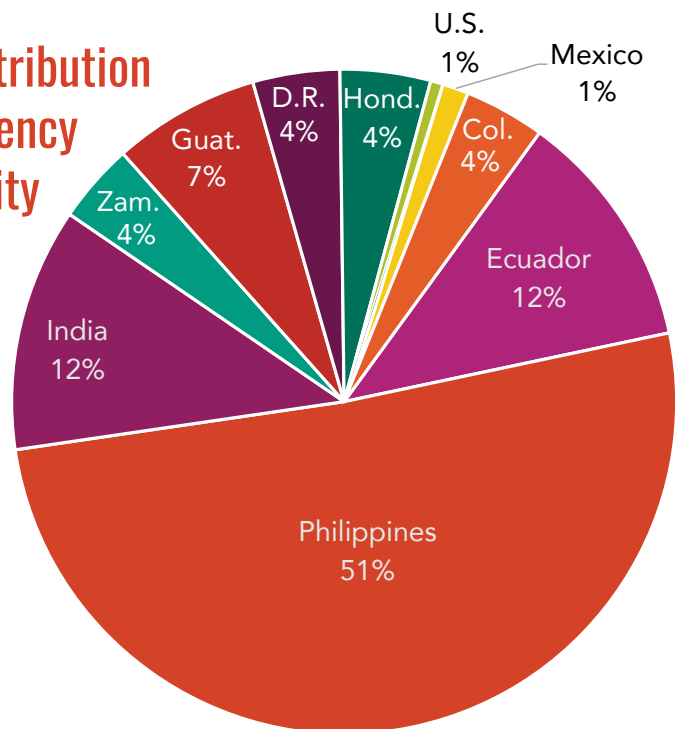
— Jobelle, scholarship student in the Philippines

Emergency Community Fund by the numbers

For 25+ years,

Children International has had a proven system to identify and assess funding individual family emergencies at the field level in these 10 locations: Colombia, Dominican Republic, Ecuador, Guatemala, Honduras, India, Mexico, Philippines, United States, Zambia

2019 distribution of Emergency Community Fund



NEARLY

200,000

children and youth served worldwide

APPROXIMATELY

150,650

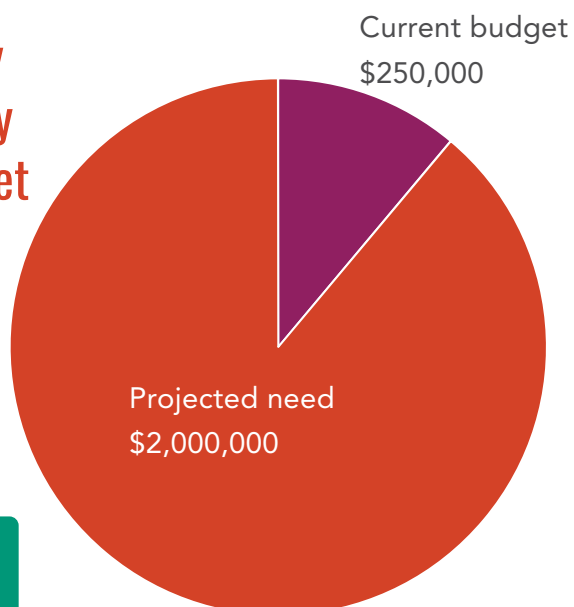
families served worldwide

APPROXIMATELY

\$150

The average monthly income for families, not including the U.S.

Emergency Community Fund budget



**GIVE TO THE
FUND NOW**

The Emergency Community Fund is used for:

- **Medical emergencies for children and families**
- **Household/livelihood expenses* due to loss of income**

*Household/livelihood expenses can include provisions for food, utility costs, funerals, education expenses and home repair costs.



♥ **STUDENT EMERGENCY FUND** ♥
COVID-19 RESPONSE

HELP A STUDENT NOW

Dear %%SALUTATION%%,

You've seen the growing numbers of Americans without jobs. Let me first say that my thoughts are with you — however the COVID-19 crisis is affecting you.

Among the unemployed are PLU students. I'm writing to ask you to [help a student right now](#), if you can.

For most PLU students, a job is how they cover basic necessities: groceries, rent and transportation. Following state-wide orders, many PLU offices are now closed — most of which employed students. Many students working off campus have also lost their jobs. With those lost jobs, students have lost the wages they were counting on.

I'm writing today, amidst all the noise and uncertainty, to [ask you to help](#).

Last week, dozens of students had already asked for help. This week, **hundreds of PLU students have requested emergency financial assistance.**

Let me tell you about one of those students. To protect her privacy, I'm not sharing her name. In addition to being a full-time student, she also

works 40 hours a week at two different jobs. That income is essential — for her expenses and to supplement her parents' income. She was recently laid off from both of her jobs. Now, **her family doesn't know how they're going to cover their rent.**

This student had a plan for how her spring would unfold – just as you did, just as we did.

[If you can help financially, I hope you will.](#) Student needs will continue to accelerate because of COVID-19. If you can't help right now, I'm grateful to know you're still caring in other ways. Caring is what we are called to do — because we're Lutes.

HELP A STUDENT NOW

With gratitude for your support and understanding,



Allan Belton
President

P.S. [To help a student, please give what you can today.](#) Your gift of any size will provide emergency funds to a student in need right now.

If you prefer to give by check, please mail your gift today with "COVID Care" in the memo line to Pacific Lutheran University, Office of Advancement, 12180 Park Ave S, Tacoma, WA 98447.

View as a Web Page

Pacific Lutheran University
University Relations
12180 Park Ave S, Tacoma, WA 98447
(253) 535-7177
[**plufund@plu.edu**](mailto:plufund@plu.edu)

Unsubscribe



♥ **STUDENT EMERGENCY FUND** ♥
COVID-19 RESPONSE

A dark blue rectangular banner with a thin white border. Inside the banner, the text 'STUDENT EMERGENCY FUND' is written in bold, white, sans-serif capital letters, flanked by two white heart icons. Below this, the text 'COVID-19 RESPONSE' is written in a smaller, italicized, white, sans-serif font.

HELP A STUDENT NOW

Dear %%SALUTATION%%,

You've seen the numbers — **more than 3 million additional Americans unemployed. Among them are PLU students**, parents, alumni and friends. Let me first say that my thoughts are with you — however the COVID-19 crisis is affecting you.

I also want to ask you — if you're able — [to help a student right now](#).

For most PLU students, a job is how they cover basic necessities: groceries, rent and transportation. Following state-wide orders, many PLU offices are now closed — most of which employed students. Many students working off campus have also lost their jobs. With those lost jobs, students have lost the wages they were counting on.

I'm writing today, amidst all the noise and uncertainty, to [ask you to help](#).

Already this week, **dozens of students have requested emergency financial assistance**, a number I expect to rise when students return from spring break.

Let me tell you about one of those students. To protect her privacy, I'm not sharing her name. In addition to being a full-time student, she also

works 40 hours a week at two different jobs. That income is essential — for her expenses and to supplement her parents' income. Last week, she was laid off from both of her jobs. This week, **her family doesn't know how they're going to cover their rent.**

This student had a plan for how her spring would unfold — just as you did, just as we did.

[If you can help financially, I hope you will.](#) Student needs will continue to accelerate as the COVID-19 crisis unfolds. If you can't help right now, I'm grateful to know you're still caring in other ways. Caring is what we are called to do — because we're Lutes.

HELP A STUDENT NOW

With gratitude for your support and understanding,



Allan Belton
President

P.S. [To help a student, please give what you can today.](#) Your gift of any size will provide emergency funds to a student in need right now.

If you prefer to give by check, please mail your gift today with "COVID Care" in the memo line to Pacific Lutheran University, Office of Advancement, 12180 Park Ave S, Tacoma, WA 98447.

View as a Web Page

Pacific Lutheran University
University Relations
12180 Park Ave S, Tacoma, WA 98447
(253) 535-7177
plufund@plu.edu

Unsubscribe



♥ STUDENT EMERGENCY FUND ♥

COVID-19 RESPONSE

HELP A STUDENT NOW

So far, **287 PLU students** have applied for emergency funding because of the COVID-19 crisis. Donations to the Student Emergency Fund will help **as many PLU students as possible**.

%%SALUTATION%%, [if you can help with a gift, please do.](#)

With gratitude,
Allan Belton, PLU President

[If you have questions about the Student Emergency Fund, find answers here.](#)

To give by mail, please send your check with "COVID" in the memo line to Pacific Lutheran University, Office of Advancement, 12180 Park Ave S, Tacoma, WA 98447.

View as a Web Page

Pacific Lutheran University
University Relations
12180 Park Ave S, Tacoma, WA 98447
(253) 535-7177
plufund@plu.edu

Unsubscribe



Dear %%SALUTATION%%,

To say it has been an unusual spring semester at PLU would be an understatement. Thank you to all of the alumni and friends who have shared encouragement and offered support during this unprecedented season of COVID-19.

As we've worked together these past few weeks to ensure the well-being of our community, I've been inspired by the fortitude, empathy, and resolute spirit of our students, faculty, staff and friends. Our global Lute community has united in a remarkable way to support each other emotionally, implement a wide variety of health and safety measures, and continue our teaching and learning.

This won't be the spring anyone imagined. Earlier this week, we made the difficult decision to extend remote learning through the end of the term. Many students have left campus, and many still remain. PLU truly is home for many of our students, and so residence halls, dining services, campus health center, and other essential student services

will remain open. Upcoming concerts, athletic competitions, guest lectures and on-campus gatherings have been canceled or postponed.

We must all find new ways in this new reality to connect and care.

Despite the many unexpected realities of this spring, PLU remains PLU. Our faculty members and students are leaning into remote learning. Our staff, though largely working from their homes, continue to serve. And many friends like you have reached out to see how you might best help.

In response to this question, *“How best can we help?”* I would say, simply, *“By being a Lute.”*

You know that care is at the center of all Lutes do. As we are forced to distance physically, now is the time to extend the helping hand of our Lute community. **Care as only the PLU community does.**

Two specific ways you can care in this moment...

- Many students are experiencing financial hardship right now — lost wages, unexpected costs. [Supporting student emergency needs is one way to help.](#)
- Spring semester has been upended for students and faculty. Now, more than ever, your positive words of encouragement are needed. If you know a PLU student, please reach out. If there is a professor who made a particular impact on you, please send a simple note of gratitude.

Thank you again for extending your care during this time. Through all of life’s challenges, Lutes remain steadfast in our commitment to caring for each other and our world. I am grateful for that and for you.

Best wishes for you and your loved ones,



Allan Belton, President



For a short video of Allan's message to the community, [click here](#). You can also continue to find the latest updates about PLU and COVID-19 here: www.plu.edu/coronavirus.

View as a Web Page

Pacific Lutheran University
University Relations
12180 Park Ave S, Tacoma, WA 98447
(253) 535-7177
president@plu.edu

Unsubscribe



♥ **STUDENT EMERGENCY FUND** ♥
COVID-19 RESPONSE

HELP A STUDENT NOW

%%SALUTATION%%, I hope you're well during this time. Amidst everything, I find myself **amazed, grateful and even hopeful**. I'm hopeful that you'll [join over 300 others to support students, if you can](#).

As students who have received emergency funding so far have shared:

"It's [a wonderful care package](#) ... and [I'm] very grateful for the economic aid ... to me and my family."

"Because of this funding, I'm [able to refocus my attention](#) on my capstone and research and finish my semester strong."

Emergency funding is being awarded to students as it comes in.

Your gift will [provide more students more aid](#) right now.

Student financial need ranges from \$300 to \$3,000. Because of lost jobs or lost family support, students need this funding to cover monthly costs like Internet access (\$50), utilities (\$250), family groceries (\$400) and more — so they can keep learning.

[Your gift of any size, if you're able](#), will help **as many PLU students as possible**.

HELP A STUDENT NOW

With gratitude,
Allan Belton, PLU President

[If you have questions about the Student Emergency Fund, find answers here.](#)

To give by mail, please send your check with "COVID" in the memo line to Pacific Lutheran University, Office of Advancement, 12180 Park Ave S, Tacoma, WA 98447.

View as a Web Page

Pacific Lutheran University
University Relations
12180 Park Ave S, Tacoma, WA 98447
(253) 535-7177
[**plufund@plu.edu**](mailto:plufund@plu.edu)

Unsubscribe



TEXAS A&M UNIVERSITY

COMMERCE

Lions,

I'm writing today to ask for your help. This semester has brought challenges for all of us here at A&M-Commerce as we continue to respond to the COVID-19 pandemic.

I can think of no better example than the way each of you has stepped up to ensure the rapid transition to online classes, and the flexibility you have shown in making sure that the education of our students does not suffer during this time. Whether it is figuring out how to work from home while making sure your own children complete their online schooling, creatively tackling hands-on topics in a virtual environment, or trying to manage an office without an office in which to meet, you have handled the ever-changing landscape with professionalism and care. Thank you.

As you know, many of our students are still living on campus because they are unable to return to their homes for reasons beyond their control. At A&M-Commerce, we are dedicated to providing essential services and resources for these students, and our entire campus community, to ensure the health and well-being of every Lion.

However, an increased need from our campus community is putting stress on campus services in an unprecedented way. For example, the Lion Food Pantry has handled as many requests for help in the last month as they normally receive in an entire semester. They have skillfully adjusted their policies, taken advantage of technological innovations,

and made sure that no student goes hungry. Still, they are one of our many campus services that need additional resources and support.

Therefore, I am asking you to make a gift to the [University Greatest Need Fund](#) at this time. Contributions to this fund allow our university community to quickly respond to the rapidly changing needs, both on and off campus. I know that many of you are already regular supporters of an area of need on campus, thank you for your past and continued gifts in support of our campus community.

Since I joined the Lion family, I have witnessed a spirit of giving and a commitment to helping our students and our community to make the world a better place. Lately, I've noticed a growing sense of community, a shared feeling that we're facing this crisis together. In a time when phrases such as "social distancing" are becoming part of our daily lexicon, I'm heartened to see the opposite is happening—not in the physical sense, of course, but in the way we are uniting to take care of each other.

Please join me in making a gift to support our students.

Go Lions!

Thank you,

Mark Rudin
President

GIVE NOW

[Home](#) | [Privacy Policy](#) | [Email Preferences](#)

Texas A&M University-Commerce
P.O. Box 3011, Commerce, Texas 75429

Match your donation to make the most out of your gift now.

[View online version.](#)



COVID-19 Student Relief Fund



Dear Leah,

In these uncertain times, I hope that you and your loved ones are healthy and safe.

As you may be aware, last month UNB's president Paul Mazerolle created a special COVID-19 Student Relief Fund to support students who have been directly impacted by the coronavirus crisis. The response from students has been overwhelming. The need for these funds to help ease the hardships many now confront is real and urgent.

We at the UNB Associated Alumni have been touched and concerned by the stories of students who are affected by this global pandemic. "Due to COVID-19 related business closures," one third-year student writes, "I lost my part-time job. Without it, I cannot make ends meet."

UNB's alumni have always supported the current generation of students, and this fund is a way we can help those who need it most, when they need it most. The fund is making an immediate and important difference to our students, but there are still many more who need our help.

We understand that these are challenging times for many, and that you yourself might be facing personal adversity right now. However, if you feel you're able to make a contribution, no matter how small, we are pleased to share with you an opportunity to help.

Our Alumni Council recently offered a \$15,000 donation toward UNB's **COVID-19 Student Relief Fund**. Distinguished alumnus W. Anderson Devereaux (BScEE'71, BA'73, DLet'98) has also offered to match all donations from you, our alumni, to a maximum of \$15,000. We are extremely grateful to Andy for this generosity which, when paired with the funds from the Associated Alumni, will provide a total of \$30,000 in matching funds for alumni donations to the COVID-19 Student Relief Fund.

Thank you for your past support of our alma mater. If your circumstances allow, I hope you will consider making a donation.

With very best wishes,

Peter Syroid (BScME'98, D-TME'98, MBA'03)
President, Associated Alumni

Support Students Now!



UNB Alumni Annual Giving periodically sends emails about donor campaigns and programs available to UNB Alumni. To unsubscribe from these emails, please click [here](#). To unsubscribe from all future UNB emails, please click [here](#).

Privacy Statement

UNB, the UNB Advancement Office and third party host Eloqua/Oracle are committed to protecting the personal information of all UNB Alumni. The information collected will be used for the purposes of promoting and supporting UNB events, activities, and endeavours and will be accessible to UNB Advancement database administrators. Your email will be shared with our affinity partners only for limited and time specific mail outs and with written confidentiality obligations in place between UNB and our partners. Connection to third party host is via Secure Socket Layer (SSL) technology. For more information on the protection of personal information at UNB please consult the University Secretariat, University of New Brunswick, PO Box 4400, Fredericton, NB, E3B 5A3 www.unb.ca/secretariat (506) 453-4613.

Match your donation to make the most out of your gift now.

[View online version.](#)



COVID-19 Student Relief Fund



Dear Leah,

In these uncertain times, I hope that you and your loved ones are healthy and safe.

As you may be aware, last month UNB's president Paul Mazerolle created a special COVID-19 Student Relief Fund to support students who have been directly impacted by the coronavirus crisis. The response from students has been overwhelming. The need for these funds to help ease the hardships many now confront is real and urgent.

We at the UNB Associated Alumni have been touched and concerned by the stories of students who are affected by this global pandemic. "Due to COVID-19 related business closures," one third-year student writes, "I lost my part-time job. Without it, I cannot make ends meet."

UNB's alumni have always supported the current generation of students, and this fund is a way we can help those who need it most, when they need it most. The fund is making an immediate and important difference to our students, but there are still many more who need our help.

We understand that these are challenging times for many, and that you yourself might be facing personal adversity right now. However, if you feel you're able to make a contribution, no matter how small, we are pleased to share with you an opportunity to help.

Our Alumni Council recently offered a \$15,000 donation toward UNB's **COVID-19 Student Relief Fund**. Distinguished alumnus W. Anderson Devereaux (BScEE'71, BA'73, DLet'98) has also offered to match all donations from you, our alumni, to a maximum of \$15,000. We are extremely grateful to Andy for this generosity which, when paired with the funds from the Associated Alumni, will provide a total of \$30,000 in matching funds for alumni donations to the COVID-19 Student Relief Fund.

Contributions from first-time donors to UNB will be matched at a ratio of 2:1 – that means that you, as a new donor to our alma mater, have the potential to double the impact of your gift to our students. If your circumstances allow, I hope you will consider making a donation.

With very best wishes,

Peter Syroid (BScME'98, D-TME'98, MBA'03)
President, Associated Alumni

Support Students Now!



UNB Alumni Annual Giving periodically sends emails about donor campaigns and programs available to UNB Alumni. To unsubscribe from these emails, please click [here](#). To unsubscribe from all future UNB emails, please click [here](#).

Privacy Statement

UNB, the UNB Advancement Office and third party host Eloqua/Oracle are committed to protecting the personal information of all UNB Alumni. The information collected will be used for the purposes of promoting and supporting UNB events, activities, and endeavours and will be accessible to UNB Advancement database administrators. Your email will be shared with our affinity partners only for limited and time specific mail outs and with written confidentiality obligations in place between UNB and our partners. Connection to third party host is via Secure Socket Layer (SSL) technology. For more information on the protection of personal information at UNB please consult the University Secretariat, University of New Brunswick, PO Box 4400, Fredericton, NB, E3B 5A3 www.unb.ca/secretariat (506) 453-4613.



VILLANOVA
UNIVERSITY

Dear Catherine,

We wanted to write to you, our fellow Villanova University Class of 2020 parents, as we all adjust to a world few could have imagined only months ago. Just as the Villanova experience will always connect us, this particular one will too. We hope you and your family and friends are safe and in good health.

While our children dearly miss Villanova life as they have always known it—the bustling, beautiful campus and the community they've come to love—it has been heartening to see them adjust to so many changes with grace and resolve. Villanova has prepared them well to meet this moment. Watching them rise to today's many challenges, we are reminded that while there is much to worry about, there is much to be grateful for as well.

It is in that spirit that we write to you today. Many of you have reached out to ask how you can help Villanova and its students at this difficult time. The University is working hard to address the unexpected financial burdens so many of its students are experiencing. To help meet these critical needs, Villanova has established the [Student Emergency Fund](#). The fund will directly support students as they navigate the new reality of online learning, unforeseen travel expenses and uncertainty surrounding future career opportunities. Your contribution, of any amount, is welcome.

In recognition of your gift, Villanova will also email Catherine letting her know that you made a gift in honor of her graduation. It is our hope that message adds to the great pride our graduates feel as we recognize their accomplishments.

We look forward to gathering with you on campus when we are able to come together to celebrate our graduates. Until then, please take care of yourself and your family.

Sincerely,

Katie '84 and Frank [REDACTED], P '16 '17 '20
Fran and Mike [REDACTED], P '18 '20 '23

Some parents have offered to donate their refunds for housing and dining contracts for the remainder of the spring semester to the University. If you are interested in this option, please contact Casey Heilig at casey.heilig@villanova.edu.

This email was sent to: [REDACTED] by Villanova University, 800 Lancaster Avenue, Villanova, PA, 19085 USA. [Unsubscribe](#)



VILLANOVA
UNIVERSITY

Dear Catherine,

Thank you for supporting Villanova this fiscal year. In these trying and unprecedented times, your generous commitment is felt throughout our University community.

As the impact of the public health crisis continues to evolve, many Villanova students are now facing unexpected financial burdens. The new reality of online learning, unforeseen travel expenses and uncertainty surrounding future career opportunities is creating a number of challenging circumstances for our students.

If you would like to have an immediate impact on our students, please [make a gift and select the area you would like to support](#):

- **The Student Emergency Fund:** Your gift will directly impact Villanova students with support for travel expenses, technology for online learning and other necessities the University can provide.
- **Tutoring and Learning Support Services:** Your gift will help Villanova's various centers for academic support continue to deliver the services our students rely on as they complete courses and learning activities online.
- **Career and Professional Development Services:** Your gift will help our Career Center team continue to provide students and alumni with online support through advising, resume review, interview coaching, professional development programming and more.

As a Villanovan, you understand better than anyone the strength of caring and selflessness as part of our Augustinian mission. It is in that spirit that we ask you to please consider supporting our students.

If you have any questions about supporting one of these funds, please contact us at 1-800-486-5244 or theannualfund@villanova.edu. Thank you for your continued support of Villanova and our students.

Sincerely,

Heather Potts
Associate Vice President for Development
theannualfund@villanova.edu

To view this email as a web page, go [here](#).



VILLANOVA
UNIVERSITY

Dear Catherine,

Thank you for supporting Villanova this fiscal year. In these trying and unprecedented times, your generous commitment is felt throughout our University.

As the impact of the public health crisis continues to evolve, no member of the Villanova community remains untouched. That is especially true for our graduate students, who are now facing unexpected financial and logistical burdens associated with the new reality of online learning and research, income loss and uncertainty surrounding future career opportunities.

If you would like to have an immediate impact on our graduate students, please [make a gift to the Graduate Student Hardship Fund](#). Your gift will help graduate students meet basic needs, including support for living expenses, technology set-up, resources to carry out their research remotely and other unexpected challenges caused by the COVID-19 crisis.

If you have any questions about supporting one of these funds, please contact us at 1-800-486-5244 or theannualfund@villanova.edu. Thank you for your continued support of Villanova and our students.

This email was sent to: [REDACTED] by Villanova University, 800 Lancaster Avenue, Villanova, PA, 19085 USA. **Unsubscribe**

To view this email as a web page, go [here](#).



VILLANOVA
UNIVERSITY
Charles Widger School of Law

Dear Catherine,

As the impact of the public health crisis continues to evolve, no member of the Villanova community remains untouched. That is especially true for Villanova Law students, who are now facing unexpected financial and logistical burdens associated with the new reality of online learning, income loss and uncertainty surrounding future career opportunities.

If you would like to have an immediate impact on our students, please [make a gift to the Villanova Law Student Emergency Fund](#). Your gift will directly help law students as they navigate unanticipated challenges related to the COVID-19 crisis, including living expenses, transportation, technology set up and other basic needs.

If you have any questions about supporting this fund, please contact us at 1-800-486-5244 or theannualfund@villanova.edu. Thank you for your continued support of Villanova Law and our students.

Sincerely,

Ed Stephen '05 CLAS
Associate Dean for Development and Alumni Relations

This email was sent to: [REDACTED] by Villanova University Charles Widger School of Law, 299 North Spring Mill Road, Villanova, PA 19085 and Villanova University, 800 Lancaster Avenue, Villanova, PA, 19085 USA.

Unsubscribe

STUDENT EMERGENCY FUND

YOU CAN HELP!

STUDENT EMERGENCY FUND HAS ENDED!

00 : 00 : 00
HRS MIN SEC

\$80,646 RAISED **149** TOTAL GIFTS

WHY THE STUDENT EMERGENCY FUND NEEDS YOUR SUPPORT:

\$30,000 Goal for our Student Emergency Fund!

The COVID-19 pandemic has altered the lives of so many people, including students at University of the Sciences. Our Student Emergency Fund is experiencing record requests, and we need your help. 100% of your donation will support impacted students right now.

Many of our students are facing unpredictable hardships due to COVID 19. Some lack critical resources for living and learning.

Your donation will be put to immediate use, helping students with:

- Food budget assistance
- Rent support
- Technology for communicating and learning
- Emotional/psychological stress support
- Access to healthcare
- Emergency travel assistance

Every gift makes a big difference to a student in need. Thank you for helping us reach our goal of \$30,000!

\$80,000 Reached from Late Night Donations !

Apr 18, 2020

The generosity of our supporters truly knows no bounds. The USciences Student Emergency Fund now has over \$80,000 and all of that was raised in just two short days. Everyone's support and generosity towards this very important cause is jaw-dropping and we couldn't be more proud to help our students truly in need during and due to the COVID-19 pandemic. From the bottom of our hearts, thank you.

UPDATE: \$30,000 Goal Shattered!

Apr 17, 2020

Wow! Thanks to all our generous donors our \$30,000 goal towards the USciences Student Emergency Fund has been successfully achieved. Please don't stop your donations, let's truly show our students

that we support them more than ever during their most challenging time. Thanks so very much!

USciences Donor Heatmap

USA

International

DON'T FORGET TO SHARE!



Questions? See our [FAQ](#).

Or you can contact us at v.evangelista@usciences.edu.

Here is a link to our Emergency Giving Day Campaign, we feel very appreciative of our donors who together contributed over 80k for our emergency giving campaign.



Student Emergency Fund

[Donor Wall](#) [FAQ](#)

- [Donor Wall](#)
- [FAQ](#)

Student Emergency Fund has ended!

Student Emergency Fund

You Can Help!

Student Emergency Fund has ended!

00
HRS
:
00
MIN
:
00
SEC

\$
88
raised
81
Total Gifts

A photograph of two young women sitting outdoors at a table, smiling and looking at each other. They are in a casual setting, possibly a campus cafe or study area, with other people and buildings visible in the background.

Why the Student Emergency Fund Needs Your Support:



\$30,000 Goal for our Student Emergency Fund!

The COVID-19 pandemic has altered the lives of so many people, including students at University of the Sciences. Our Student Emergency Fund is experiencing record requests, and we need your help. 100% of your donation will support impacted students right now.

Many of our students are facing unpredictable hardships due to COVID 19. Some lack critical resources for living and learning.

Your donation will be put to immediate use, helping students with:

- Food budget assistance
- Rent support
- Technology for communicating and learning
- Emotional/psychological stress support
- Access to healthcare
- Emergency travel assistance

Every gift makes a big difference to a student in need. Thank you for helping us reach our goal of \$30,000!

\$80,000 Reached from Late Night Donations !

Apr 18, 2020

The generosity of our supporters truly knows no bounds. The USciences Student Emergency Fund now has over \$80,000 and all of that was raised in just two short days. Everyone's support and generosity towards this very important cause is jaw-dropping and we couldn't be more proud to help our students truly in need during and due to the COVID-19 pandemic. From the bottom of our hearts, thank you.

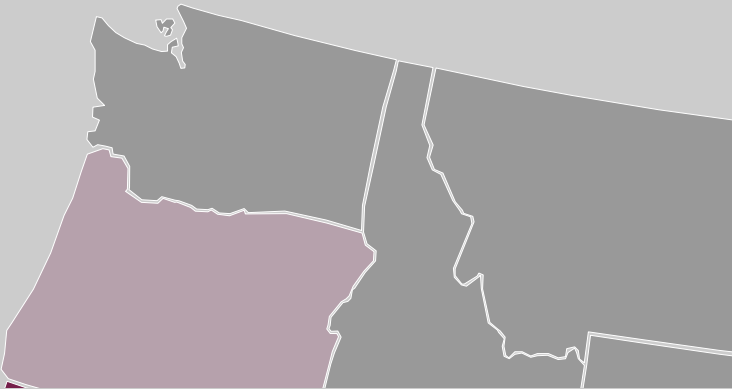
UPDATE: \$30,000 Goal Shattered!

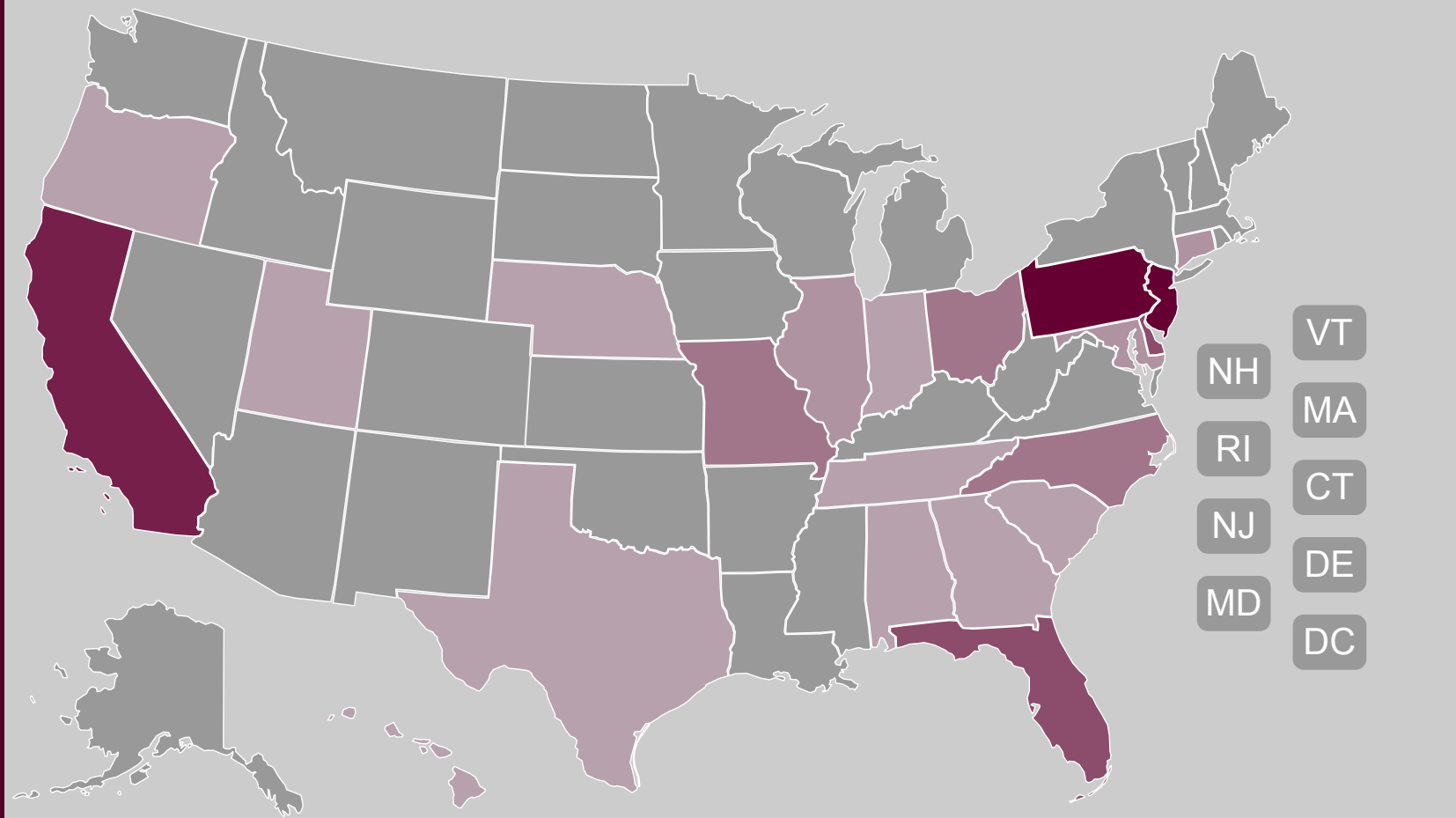
Apr 17, 2020

Wow! Thanks to all our generous donors our \$30,000 goal towards the USciences Student Emergency Fund has been successfully achieved. Please don't stop your donations, let's truly show our students that we support them more than ever during their most challenging time. Thanks so very much!

USciences Donor Heatmap

- USA
- International





#13
PA
78 Donors
Rank State Donors

1	PA	78
2	NJ	27
3	CA	6

Don't forget to share!
f -in -

Questions? See our [FAQ](#).
Or you can contact us at v.evangelista@uscience.edu.

University of the Sciences

- [Contact](#)

- [Terms](#)
- [Privacy](#)
- [Login](#)

This is not communications DIRECTLY to a donor, but to students who we want to write thank you letters to donors. I run The Gratitude Project, our annual thank you letter writing campaign where scholarship recipients are asked to write a thank you letter to their generous donors. The messaging is usually "think about all the awesome things you've done here and are going to do, and now think of your donors as investors in your awesomeness." I also explain how most UNH donors are alumni, so they are Wildcats too and just want students to have the same great experiences they had as a student. Of course these days, things are quite different because of COVID-19. I completely trashed all the pre-written messaging I had been working on, and went with something more personal and college-age friendly in my outreach email to students to get them to do a thank-you letter. We've had good response so far. I was worried with everything going on, this year might be an anomaly and we'd get nothing.

From:

Sent:

To:

Subject : Gratitude Project 2020

Hi >>Student First Name<<<— Hope you are doing well and staying healthy. I'm writing to invite you to be part of the Gratitude Project, where students who received scholarships for the 2019-20 school year write a thank you letter to their donors.

To be honest, I was hesitant to even send this email. I know how hard you students are working, and how many emails you're slogging through every day, and how much you must miss being at school. I know for seniors, a postponed Commencement is tough to think about, too.

It's hard to focus, and who knows when we'll be back to normal. This sucks.

BUT, then I had a thought. I've been seeing the stuff online about all the nice things people are doing for each other — applauding doctors and nurses, making homemade masks, delivering groceries to elderly neighbors, sending words of encouragement via video, etc. A lot of small "random acts of kindness" that are brightening up people's days as we all go through this together.

And I started to think about how a thank you letter from you to your donors isn't just you showing your gratitude for your scholarship — it's also a chance to simply do something nice for someone. It's no exaggeration to say that UNH scholarship donors look forward to getting these letters every year. They like to hear how they've helped you achieve your goals, and they also like to hear about you and your UNH experience. So many of them are alumni, they love hearing about what UNH is like today, and think back about their own time on campus.

It's not even so *random* an act of kindness — these donors created scholarships because they wanted you to have the very best experience at UNH possible, without having to worry so much about making ends meet financially. They might not know you personally, but they believe in you anyway. Think of all you accomplished or experienced *before* this Coronavirus stuff started, and what you plan to do next, when it's behind us. *Those* are the ways that your scholarship donors have helped you.

At a time when we're all feeling a bit helpless and restless, why not do something nice like 'thank you' to make someone else's day, right?

We're making it really easy, and if you've done this before, this will sound familiar! Just go online and fill out a survey (see link below), which we'll format into a letter and mail off to your donor. Before you fill it out, make sure you read through what I've attached to this email: information about your specific scholarship and the people behind it, as well as some things to think about that you'll want to include in your responses.

Please complete the online form by **Wednesday, April 29**. Questions or concerns? Not sure what to even say right now? Email me; I'm here to help you get started sharing your story!

— Michelle

[Michelle Morrissey '97](#)

Director of Donor Communications
University of New Hampshire
9 Edgewood Road | Elliott Alumni Center
Durham, NH 03824
Office: [603] 862-0527

Board member, [New Hampshire Women in Higher Education Leadership](#)

[Learn more about the impact of philanthropy at UNH](#)

We sent an email appeal to our network to ask for donations, but also let them know what we are doing to response to COVID-19 by keeping farmers markets open and delivering food to families

This email raised \$3,500



FRESHFARM



Dear Joni,

Now more than ever, you can be a champion for local food. COVID-19 has disrupted our local food economy. Thousands of local farms are impacted and our most vulnerable residents are struggling more than ever before.

We are doing everything we can to provide fresh food to our communities, but we can't do it alone. You can [make a contribution to FRESHFARM](#) and help:

- Deliver fruits and vegetables to 740+ families
- Support local farmers and producers transitioning to pre-orders, curbside pick-up, and delivery
- Provide new supplies and equipment to comply with special regulations, such as handwashing stations, gloves, and signage

At FRESHFARM, we are committed to **keeping our farmers markets** **opensafely** and responsibly. Our markets are essential for the livelihood of local farmers and a source of nutritious food for the community, including individuals relying on SNAP, WIC, and Senior benefits.

I have seen firsthand how resilient our community is, and I know we will get through this together.

Wishing you good health,



Hugo Mogollon

Executive Director

Donate

Resources during the COVID-19 crisis

[FRESHFARM Updates](#) - For ongoing updates about our markets

[Shopping Alternatives](#) - List of farmers and producers offering pickup, delivery, and other alternative means of food distribution

[Farmer Resources](#) - Resources and opportunities for farmers and producers





April 2, 2020

Dear Supporter,

I sincerely hope that this message finds you, your family, friends and community well.

The world as we know it has changed due to the current global health crisis COVID-19 (Coronavirus). The impact of this crisis touches critical areas of our lives and more deeply impact the communities our girls live in. While these realities are hard to grapple with, it is equally true that we have seen incredible resilience from our city during this time and a beautiful opportunity to support our girls in creative ways that will sustain them beyond this event. At times like these, knowing there are others that embody generosity is both humbling and inspiring.

I wanted to touch base with you and give you some updates as Ladies of Virtue has been closely monitoring the situation and adapting to our new reality. This letter will provide you with an update to inform you of how Ladies of Virtue has been impacted and what we are doing during this time to keep our mission alive and adapt our programming accordingly.

Thank You For Your 2019 Investment To Ladies of Virtue

First, thank you again for your generous gift in 2019. Your investment has helped us to:

- Hire a curriculum developer for our leadership programming (completed our LOV Sista Circle workshop and 8th, 9th and 10th grades thus far)
- Restructure leadership team and promoted two team members who will serve as our part-time Managing Director of Program Operations & Managing Director of Talent and Training
- Provide stipends to volunteers currently serving as program leads
- Increase the number of girls we serve to 165 annually (10% increase) expanding to 200 by December 2020
- Enhance our career pathway programs for STEM, Art, Law, Business and Entrepreneurship

We Are Continuing to Support Our Girls In Ladies of Virtue

Second, even in the midst of the COVID-19 pandemic, we continue to offer virtual programming to support our girls in Ladies of Virtue. Please be assured that, thanks to your gift and those of fellow like-minded supporters, we are continuing to do all we can to keep our girls safe while preparing them for college, careers and to become change agents in their communities.

- **College and Beyond Program:** Our priority is ensuring that our high-school seniors are on track for life after high-school (2 or 4 year college, armed forces or trade school) so we are working one on one with them to talk through scholarships, financial aid, and college options.
- **Summer Employment Placement:** We have a strong track record of placing our girls ages 16 and over in summer employment opportunities (2019 - 95%; 2018 – 96%; 2017 – 96%). We are continuing this component of our job readiness program. My team started this project this week with a survey to see how many of our girls currently have jobs and how many will need to be placed. Next week, we are talking with our community partners to see how many openings they will have this summer.



- **Center for Raising Black Girls:** We were going to meet with parents this month but given the school closures, we will now have a virtual soft launch in April. Our goal is to improve parent engagement and we will do this through workshops, parent / daughter bonding activities, social hours, and conferences. We will have virtual events once a month until we are able to meet in person.
- **Resources to parents/volunteers/team members:** 42% of parents have either been laid off or experienced their work hours reduced because of the pandemic. They are in need of assistance with rent, utilities, toiletries, and food. So far, we have sent toiletries to parents and team members in need.
- **Mentor and Mentee Relationships:** Throughout the entire month of April, our Mentor and Mentee Relationship team are providing activities that follow COVID-19 safety guidelines for mentors and mentees to utilize in order to establish and strengthen relationships.
- **Weekly In-School Virtual Programming:** The week of April 13th, Crane Medical Prep High School (one of our partnership schools) will begin a remote learning format. We will host virtual meetings for our girls starting Friday, April 17th.

Preparing for Change

Finally, from now until April 16th, I will be working with our Board of Directors and Development Team to update our fundraising strategy for 2020. I hope that we can continue to count on your support as we plan for this year and beyond.

Your generosity and concern are the bedrock of what is good about humanity, and will be what helps us all get through this current crisis together. I will continue to update you on how you can support Ladies of Virtue in 2020.

In the meantime, with the situation changing rapidly, please do not hesitate to contact me with any questions.

With my best wishes for you and the people close to you.

Sincerely,

Jamila M. Trimuel

Founder & CEO
Ladies of Virtue

*More than a place,
we're a community.*

April 24, 2020

Name
Address
Address 2
City, State, Zip

Dear Name,

It almost feels surreal; this time, these circumstances, the uncertainty of it all. You are not alone in this. While we are separated, we remain connected. In a world that feels entirely unfamiliar at the moment, we are doing everything we can as a community to provide a sense of ease through Misericordia's fundamental mission of service to others.

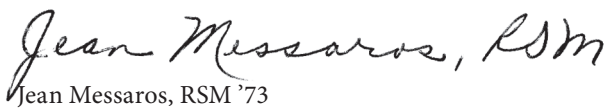
We're hearing and sharing courageous stories of extraordinary MU alumni working on the frontlines at hospitals and healthcare centers around the world. There are limitless examples of essential workers in various industries, alumni serving as they are called to hold the line, as the world fights back. While campus is closed, numerous departments came together to gather PPE classroom supplies, and deliver to the local hospitals—oftentimes, crossing paths with brave, exhausted alumni working in those facilities. Faculty and staff members have joined in the community efforts to support foodbanks, meal delivery services, and providing counsel and support to students, who are facing a vast array of challenging circumstances.

The Misericordia you know and love is alive and well, things just look a little different at the moment. But by being able to continue the work of the mission, which can be traced back to the original intentions the Sisters of Mercy, we are able to continue to serve not only our MU community, but the world at large as we rally together against this unprecedented, global challenge.

Each of us has been called on to do our part, and that looks different for everyone. Staying home is of paramount importance. Checking on family, friends, and neighbors is another way to help. Reporting as an essential worker in any industry is critical. And serving as a healthcare professional is one of the greatest contributions a person can make. On May 5th, organizations will be sharing an additional way to serve through a Global Day of Action, as an emergency response to the unprecedented need caused by COVID-19. As the world comes together to address these challenges, there are direct pathways through Misericordia to support the continued frontline work of both current and future alumni. The needs, much like the answers, are not clear-cut. In times like these, there are no boundaries between the roles of students, faculty, staff, alumni, parents, or friends—our community, much like our shared need, becomes one.

We realize we are living in unprecedented times, and are sensitive to the effect that this has on you and your family. Whether on May 5th or throughout the duration of this situation, if you find yourself able to offer emergency support through giving, you have our deepest gratitude, and Misericordia University will act immediately. Please know by entrusting the university as stewards of your resources, you are choosing to support students in immediate need. You are mobilizing the next cohort of frontline healthcare workers. You are bridging the gap between a student walking away from their education, or crossing the stage.

We wish you and your loved ones well,



Jean Messaros, RSM '73

Vice President of Mission Integration

PS. We will continue to be available to meet the needs of our community and encourage you to check back for updates as they evolve at www.misericordia.edu/checkin.

Founded by the Sisters of Mercy

301 Lake Street, Dallas, PA 18612-1090 • T: (570) 674-6228 • F: (570) 674-3023 • W: misericordia.edu/emergencyfund

GIFT DESIGNATION AND AMOUNT

- ☐ **McAuley Student Emergency Fund** supports the most vulnerable Misericordia students by providing financial support when unexpected, unforeseen, and unavoidable emergencies occur.
- ☐ **Immediate Impact** assists students as they learn remotely; provides technological, financial and social supports so all can thrive through this difficult time period.
- ☐ Other _____

I am pleased to make a gift of:

☐ \$ _____

Frequency ☐ One-time ☐ Monthly ☐ Annually

Pledge (up to 5 years): Start Date (mm/yy) _____ End Date (mm/yy) _____

Pledge Signature _____

Date _____

ELECTRONIC FUNDS TRANSFER (EFT)

Account # ☐ Checking ☐ Savings

Routing # _____

Signature _____

Date _____

Deduct funds monthly on the: ☐ 5th or ☐ 20th

CASH/CHECK/CREDIT CARD

☐ My check, payable to **Misericordia University**, is enclosed

☐ Please charge my credit/debit card: ☐ Visa ☐ Mastercard ☐ Discover

Card Number _____

Exp Date _____

CVC Code _____

Name on Card _____

Signature _____

Date _____

☐ This gift is anonymous

☐ I (or my spouse) qualify for a matching gift benefit through:

Employer _____

Visit www.misericordia.edu/emergencyfund
to make your gift online now.

TAX UPDATE In 2020, the CARES Act allows for a deduction of up to \$300 in charitable gifts from your taxable income even if you don't itemize.

Our Student Senate voted to transfer \$50k from their reserves towards the fund. It was a great message and we thought it was important to once again update our alumni base. This email went out in conjunction with a press release in the local media.



Dear Hardrocker Family and Friends,

We have some exciting news to share! Last week, the SD Mines Student Senate voted unanimously to donate \$50,000 to the Student Emergency Fund to help fellow students in need. This gift follows a generous \$150,000 in donations from alumni and friends of South Dakota Mines, faculty and staff, and even students.



The Student Senate gift comes from the General Activity Fee reserve fund. This fund is used to fund several student services, including the Surbeck Center, health services, clubs, organizations, and other activities. Students know best the impact that COVID-19 has had on them, their classmates, and the university. They wanted to help their classmates, and this generous gift will make a significant impact.

This gift couldn't have come at a better time. The President's Office has received over 200 student applications requesting over \$200,000 in assistance and they continue to roll in. As with the rest of the country, our students' needs are increasing everyday as more are getting laid off from work, companies are canceling internships, and family members are losing their jobs.

If you have contributed to the Student Emergency Fund, thank you. If you have not, we hope that you will consider making a gift. Large or small, every dollar makes a difference.

We are proud to be a part of the Hardrocker Family!

Stay well,

Joel Kincart
SD Mines Foundation President

Donate

This follow up email gave donors an update on the support PCC students received as a result of their generosity. It contained two testimonials from students and included an additional call for support. This email raised just over \$3,000. The total email fundraising appeal raised just shy of \$12,000.

From: PCC Foundation
Subject: Look what you've done so far...
Date: Friday, April 3, 2020 4:19:05 PM



Dear Friend of the Foundation,

Thanks to the generosity of donors like you, the PCC Foundation has provided the Lancer Pantry with support to provide electronic gift cards to 500 students, helping them purchase necessary household supplies and food. Our students are grateful!

Thank you for your help in these times of uncertainty. If it was difficult to make ends meet before, now it's even more of a challenge. I keep reminding myself that the comeback is greater than the setback. – Gregory Martinez, PCC Student

This so kind and very appreciated. It is not so much the amount gifted but the time to try to help out during these difficult time. Blessings and thank you!!! – Stephanie Ruiz, PCC Student

It brings us at the PCC Foundation a great sense of happiness to see our community rally together to help so many students. **Based on donations to date, we anticipate having enough funding to meet the needs of our students for just one more week.**

The PCC Foundation would like to give our community the opportunity to continue supporting PCC students by providing relief for financial hardships such as:

- Housing and food insecurities
- Technology needs to ensure students can access virtual learning remotely
- Any other unforeseen or emergency financial challenges related to medical expenses, loss of income, etc.

If you'd like to continue to support the work we do to assist students during this time, you can make an online gift at give.pasadena.edu/unexpectedhardship or email Dolores Ybarra at dybarra6@pasadena.edu. You can also send a check to the PCC Foundation at 1570 E. Colorado Blvd., CDC 204, Pasadena, CA, 91106.

Thank you for your continued support!

Stay safe and healthy!

Pasadena City College Foundation

[Privacy Policy](#) | [Unsubscribe](#)

[Pasadena City College Foundation](#)

1570 E, Colorado Blvd., CDC 2nd Fl, Pasadena, CA 91106

1 month into shelter in place, follow up stewardship e-mail



4/14/20

Below are sample portfolio simmers, for you to modify to your own voice and send to donors who you are not in regular communication. Feel free to adapt whole stock or modify to your liking. Please send survey-related e-mails by EOD Friday, 4/17.

SHORT VERSION:

Subj: Seeking your input + innovation in crisis (or if MGO and opt out of sending survey, title could be "Learning & innovation through crisis")

Dear X,

How are you since we last connected? If you haven't seen it yet, I thought you might be interested in this [Leading Through Crisis](#) series, and hearing about how our [student startups](#) are navigating the COVID-19 crisis. #StudentsAlways!

As a Haas Leadership Society donor, we also want to know how we can best provide you with key access, information and community within our school. [Please consider taking 5 minutes to provide feedback on donor courtesies in this survey.](#)

Thank you again for your generosity to Berkeley Haas, which enables us to continue our important mission of developing principled leadership that stimulates economic growth and public wellbeing. Sending our best regards and appreciation to you and your loved ones, stay safe.

Yours,
XGO

LONG VERSION:

Subj: Seeking your input + innovation in crisis

Dear X,

How are you since we last connected? Of course, our reality is changing day by day, and I thought some good news might be welcome. Since our Haas network impacts leadership

decisions in many areas of our economy, healthcare, supply chains, policy, etc., I thought you might like to know how we, as a network, are bringing light to the COVID-19 response.

From vaccine development to manufacturing pivots, research and startups, our #Haasome community is courageously responding to the call to develop solutions, to question the status quo for public good. [You can read about these developments from faculty, students and alumni here and feel a sense of pride for your role in supporting Haas innovation.](#) Your support is critical to advancing our principled brand of leadership in the world; leaders who make decisions with wide impact in our society.

As a Haas Leadership Society donor, we also want to know how we can best provide you with key access, information and community within our school. [Please consider taking 5 minutes to provide feedback on donor courtesies in this survey.](#)

Thank you again for all you do to support innovative thinking at Berkeley Haas. Please do touch base with how you and your family are faring. Sending my best to you from Berkeley.

Fiat Lux,
XGO

SPARK PAGE IN PLAIN TEXT FORMAT:

As a community, Berkeley Haas business leaders, both established and emerging, are responding to the COVID-19 crisis with quick and responsible decision making. As a network, we affect many areas of the global economic and healthcare response, bringing necessary leadership, supply chain, product and policy solutions at this critical juncture.

Our school's innovative and entrepreneurial thought leadership is urgently relevant, and we continue to develop solutions-based thinking with global impact.

Berkeley Haas alumni at the forefront of solutions to market

- **Abbott (Robert Ford, EMBA 14, President and CEO):** [Millions of tests shipping to hospitals and labs to detect COVID-19 in as little as 5 minutes.](#)
- **Johnson & Johnson Innovation Labs (Sally Alain, EMBA 16, Head of JLABs):** [Johnson & Johnson Announces a Lead Vaccine Candidate for COVID-19; Landmark New Partnership with U.S. Department of Health & Human Services; and Commitment to Supply One Billion Vaccines Worldwide for Emergency Pandemic Use.](#)
- **Gap Inc. (Mark Breitbard, MBA 97, President and CEO at Banana Republic):** [Gap Inc. is using its factories to make masks, gowns, and scrubs for healthcare workers.](#)
- **Bloom Energy (Kevin Passalacqua, MBA 09, VP of Structured Finance):** [Refurbishing ventilators to help hospitals during pandemic.](#)
- **Flexport (Susanne Schöneberg, MBA 17, Head):** [Supporting global sourcing and transporting relief masks, coveralls, medical equipment and supplies](#)

- **Oura (Chris Becherer, MBA 06, CPO of Software):** Partner with UCSF Emergency Room Doctors to better predict infection with wearable device.

Faculty members provide relevant insights to our time

- **Henry Chesbrough's** Forbes column offers ideas for how open innovation can—and will—speed the development of treatments and the production of medical equipment.
- **Adair Morse** and her students in the Sustainable and Impact Finance Initiative are developing a financial product to enable private capital to support small business lending and offering MBA student consultants to small businesses and school districts.
- **David Levine** shifts research to understand how to establish routines to prevent disease from spreading in organizations.
- **Severin Borenstein** reflected on oil market impacts of COVID-19.
- **Juliana Schroder** shared tips on how to avoid isolation and genuinely connect online.
- **Catherine Wolfram** floated a proposal for a widespread moratorium on utility bills during the crisis.
- **Jim Wilcox** shared his perspective on the stock market whiplash and what the Fed and the government can do to cushion the widening economic crisis.
- Executive Education faculty providing Leading Through Crisis online series.

Emerging leaders develop skills and products to meet demand

- University of California Launch Startup Accelerator team **Dispatch Goods** is partnering with Seven Stills Distillery to provide sanitation supplies to nursing homes, homeless shelters.
- Jason Li, BS 20, launched a site to track COVID-19.
- Students engaged with esteemed Biology+Business faculty Julia Schaletzky to understand how to develop vaccine supply.
- 30+ teams engaged with startup discovery with Prof. Abhishek Nagaraj in StEP session for new entrepreneurs; "Really great ideas survive, even during challenging times."
- Cal and UCLA startup **Sike Insights** pitching for their solution to powering better relationships for remote teams.
- Launch Accelerator team **Cruz Foam** discovered huge market for sustainable foam and green urgent-need packaging, secured \$1.2M funding.
- Students develop microleadership, growth mindset, resilience, adaptability and learned optimism in Changemaker course.

Let us celebrate and honor all in our network who go beyond ourselves through collaborative teamwork. Together, our work is aligned with the Cal motto "Fiat Lux." Let there be light, and let our business benefit the public good.

Thank you for supporting innovation at Berkeley Haas.

This piece explains the importance of supporting the Student Emergency Fund and functions as a way to ask for people to make a gift. So many students are applying for funds that it's critical for us to continue to ask for support.



METROPOLITAN STATE UNIVERSITY™
OF DENVER

APRIL 21, 2020

MAKE A GIFT



Student Emergency Fund



**METROPOLITAN
STATE UNIVERSITY™**
OF DENVER

Dear Roadrunner Family,

During these difficult times, Roadrunners are finding innovative ways to stay connected to friends, family and colleagues, and to support those at risk in our communities. In true Roadrunner spirit, many alumni have been asking how to help our most vulnerable students.

Student Emergency Fund

Many of our students are facing economic hardships and food insecurity because of COVID-19. Supporting the Student Emergency Fund directly impacts our students' quality of life by helping them pay bills or access food during this uncertain time. Your gift can help them overcome these temporary obstacles,



"The support I received from the Student Emergency Fund impacted my life in so many ways! I now know that someone is rooting for me to continue my journey.

continue pursuing their educational goals and go on to make a difference in our community.

103 students have already received aid from the Student Emergency Fund. Your support has never been more critical.

Many things have changed over the last month, but one constant remains – **Roadrunners take care of Roadrunners.**

Take care of yourselves, and each other. Our Roadrunner family is always in our thoughts.

There is hope.

There is no way I could ever thank you enough! Without the support of our donors, I likely would have dropped out of college and been homeless. I am so grateful for all of you."

-Zakia, '20

**Make your gift and support
a Roadrunner today.**

MAKE A GIFT

Metropolitan State University of Denver | University Advancement
Campus Box 14, PO Box 173362 | Denver, CO 80217-3362
303-615-0065 | www.msudenver.edu/giving

[Privacy Policy](#) | [Unsubscribe](#)
[Metropolitan State University of Denver](mailto:ua@msudenver.edu)
ua@msudenver.edu

To try and mitigate the impact of COVID-19 on our students, we established a Student Emergency Fund (SEF) in March. To gain support, our staff sent several communications out to our alumni base from both the President of the Foundation and the University over several weeks. We had an incredible response and were able to raise ~\$180k through online donations, a \$50k match, and behind the scenes development work. Our Student Senate then voted to add an additional \$50k from their reserves. Through these emails and videos, we've seen significant engagement from our alumni and donors. This engagement has been financial, but also many have offered up their talents and time to help students, the university, and each other. These emails were sent to approximately 12k people from our database. The videos were also shared on the Foundation,Ãs, Alumni Association,Ãs, and University,Ãs social media sites. Each entity maintains its own accounts.



Hardrocker Family and Friends,

We hope this finds you safe and well amid the current COVID-19 crisis. These are unprecedented times with challenges we've never faced before. Through this time, our students and their families continue to be a top priority for South Dakota Mines.



Like most of the world, our students are facing countless challenges figuring out how to navigate social isolation and manage their uncertain financial situations. We may feel helpless, but this is an opportunity to come together as a Hardrocker family and support each other through this crisis.

While their individual needs may look different, many of our students are facing real and terrifying financial and emotional hardship. To help those in need, we're asking you to consider supporting the [Student Emergency Fund](#) for students impacted by COVID-19. Every amount, both great and small, can truly make a difference.

As we navigate the months to come, the need for scientists and engineers will only grow. Please lend your support to our up and coming professionals and allow them to bring the Hardrocker spirit of ingenuity, innovation, and grit to the future.

Take care and be safe,

Jim Rankin (EE 78)
SD Mines President

Donate

A week before we went into shelter in place, we sent a "passionate" e-mail to campus encouraging them to modify their giving day language to be more sensitive and relevant to the time. The following week, when we went to shelter in place, I went into high gear stewardship mode, personally calling unmanaged donors and providing gift officers with language to compassionately reach out to their donors. My work became an avenue for personal belief in building relationships through putting myself in another person's shoes, and quasi-Buddhist beliefs in compassion and accepting the reality of suffering. Became an insistent voice to connect with our alumni and friend community.. as humans, not simply as the face of an institution.

BerkeleyHaas

2020 Big Give Real-time Response



[Personal calls immediately after a gift help increase retention and increased level of giving.](#) Just as always, but especially with market fluctuation, donor retention and annual gifts are important! During Big Give, please consider real-time response to donors in your portfolio who choose to give during market uncertainty. Stewardship is an important part of the fundraising cycle and relationship! Below is sample language. Feel free to modify to your own authentic voice.

"Hi X, I'm [NAME] from Berkeley Haas. I'm simply calling to thank you for your gift. I know it's a tense time, how are you doing..."

[see where conversation goes, maybe share how campus has quickly switched to online learning. I'm personally calling you from my kitchen! Taking the challenge as opportunity to learn, Students Always]

Well, I'm sure you're busy so I'll let you go. Your support really makes a difference in our school's ability to be resilient and adapt in times like these. Thank you again for all of your support and know that we appreciate you and are sending our best."

Or in quick thank you note format:

Dear X,

I noticed you just gave a gift during Big Give-- thank you! I know that this is a tense time with COVID-19 forcing quick decisions, how are you doing? Here in Berkeley, we have quickly switched coursework to online learning and navigating remote teamwork. Your generosity at this time is especially appreciated. Annual gifts like yours really make a difference in allowing our school to be resilient and react nimbly to uncertain circumstances.

Thank you again, and sending my best to you and yours.

Sincerely,
X

Dear X,

I saw that your \$5,000 gift from Vanguard came through in our records, and I wanted to reach out to let you know it had arrived and thank you again for your support of the Big Give and of Haas in general.

This is such an extraordinary time with so much uncertainty and fear, and the university considered canceling the Big Give, but we collectively felt that during these times it's especially important to come together and give our community the opportunity to participate in efforts we all believe in. I am inspired by you and others who made launch gifts, and I have my alarm set for 9pm tonight when I will be making my gifts to Haas and to other areas of the university (I was a music major so I always like to support the Music Department too!).

Thanks for all you do and for continuing to go Beyond Yourself.

Best,
X

Central initially decided to suspend pledge reminders, but then about 3 weeks into shelter in place decided to continue. I strongly suggested we partner to modify the language to be sensitive to the possibility that the donor may be personally impacted by the pandemic, either through layoffs, furlough, or poor health (either self or family) -- or in general, we don't want to make it seem as if we're sending a bill when there is so much anxiety about the economy.

From: Donor Services
Subject: Your pledge reminder from Berkeley

Dear Mr. and Mrs. Bear,

We deeply appreciate your support of Berkeley, especially during these difficult times. As a courtesy, we have attached a reminder of your pledge to the university.

We are sensitive to the possibility that your circumstances may be affected by the pandemic. Please be in touch if you need to modify the timing of your pledged contribution. We sincerely appreciate your partnership during these unprecedented times.

For donors with funds available online:

If you are able, we encourage you to make your pledge payment online by visiting <https://give.berkeley.edu>.

If you prefer to give by check...

On your check, please include your pledge number(s), which you can find on the attached pledge reminder. Our mailing address is:

Gift Services
1995 University Avenue, Suite 400
Berkeley, CA 94704

If you have any questions, please let us know and we will be happy to assist you. We wish you good health and safety, and on behalf of the campus, thank you again for your continued generosity.

Fiat Lux,

Donor and Gift Services
UC Berkeley

We took the opportunity to reach out to our donor base to inform them of the current crisis situation and how Mercy Medical Center (MMC) was involved with beating the curve. Also sharing information provided to us by the CDC as well as a video clip to help answer some questions people might have. Also provided an ask to aid us in purchases of much needed supplies and equipment. It takes you to the electronic newsletter that we sent out. No appeal was done in direct mail for this.



Stay informed



MMC Crisis Relief Fund

Mercy Medical Center Crisis Relief Fund

Dear Friends in the Mercy Medical Center Community:

We hope this email finds you well. As the coronavirus pandemic begins to change daily life for all of us, we wanted to write with a personal message to share accurate information and suggestions for how you can be proactive at this time of crisis. Our goal is to help you understand the facts around the virus and to promote the healthiest path forward for everyone in our community.

[How you can help Mercy Medical Center](#)

Staying informed and following protocol is the best thing to do . For updates and valuable takeaways please visit our website [Mercy Medical Center](#). Please take a moment to review the information and share with others.

For a detailed briefing on the COVID-19 response, you may you may want to watch this informative conversion between Monsignor James Vlaun, President and CEO of Catholic Faith Network, and Dr. Patrick O'Shaughnessy, Chief Clinical Officer of the Catholic Health Services of Long Island.



To conserve bed capacity ventilators and personal protective equipment (PPE) we have cancelled all elective surgery with attendant losses in revenue.

How to support Mercy Medical Center

For those of you who have asked to contribute financially, we have set up a dedicated Hospital Crisis Relief Fund which you can access here. Please know that our doctors, nurses, and all of our frontline hospital staff are so grateful for your support and your prayers as we navigate through this crisis together.

[MMC Crisis Relief Fund](#)

Please Note:

Reimbursement for COVID-19 cases does not fully cover the costs of care. Funds in this account are intended to assist Mercy Medical Center in responding to urgent health crisis in our community. Use of funds may include the purchase of necessary supplies and equipment as well as other strategic priorities deriving specifically from Mercy Medical Center's timely and effective response to a health crisis in our community.

All donations are tax deductible to the extent permitted by law.

In-Kind Gifts

There are many generous people in our community that want to help our team be safe by donating supplies. If there are any individuals or organizations that would like to donate supplies please call (516) 705-2288 or email kathleen.kennedy@chsli.org.

We send you all our very best wishes for continued good health from the team here at Mercy Medical Center.

Sincerely,

A handwritten signature in black ink, appearing to read 'P. Scaminaci', with a long horizontal flourish extending to the right.

Peter Scaminaci, MBA, MS
President

A handwritten signature in black ink, appearing to read 'Alan D. Guerci', with a large, stylized loop at the end.

Alan Guerci, MD
President and CEO of
Catholic Health Services of Long Island

This fund was created so that the Pasadena City College Foundation could help meet the unexpected hardship needs of our student population. Community college students receive less financial aid than those attending four year institutions but have most of the same needs. This email was sent out within five days of PCC moving to remote learning. The email was sent to 14,000 email addresses (our entire donor database). It raised just over \$8000. The PCC Foundation does not have a strong history of receiving online gifts. We were pleased with this outcome.

To: Pasadena City College Foundation
From: [Dolores J. Ybarra](#)
Subject: We Need Your Help!
Date: Wednesday, March 18, 2020 3:34:41 PM



The Pasadena City College Foundation's highest priority is ensuring that students' needs are met so that they can persist toward their academic goals. As of today, the Pasadena City College campus will be closed to students and the public until April 20, 2020. Classes, counseling and other student services will be offered online. Full-time employees, hourly workers, and personnel determined by the campus leadership will continue day-to-day operations whether on-campus or remotely.

Students' lives are changing daily. Depending on their individual circumstances, some students have had work hours from their part-time jobs essentially eliminated; others are having to scramble for child care support while others are left to care for their elderly relatives. All of these situations threaten their academic progress by putting increased pressure on their households.

Some donors have asked how they can help during this time. The PCC Foundation is responding by providing a way for our donors to support students during this time of transition while we journey through this worldwide health crisis together. The Foundation has created a fund that will support emergency needs that arise from students' unexpected hardships during this unprecedented time. Your donation will provide relief for financial hardships such as:

- Housing and food insecurities
- Technology needs to ensure students can access virtual learning remotely
- Any other unforeseen or emergency financial challenges related to medical expenses, loss of income, etc.

If you'd like to continue to support the work we do to assist students, especially during this time, you can make an online gift at

give.pasadena.edu/unexpectedhardship or call us at (626)585-7349.

The Foundation staff will continue to be here to support you. Please call us at (626) 585 -7065 or email us at pccfoundation@pasadena.edu. For up-to-date information, please [PCC's Health Update](#) page.

Stay safe and healthy!

Bill Hawkins
President, PCC Foundation

[Privacy Policy](#) | [Unsubscribe](#)

[Pasadena City College Foundation](#)

1570 E, Colorado Blvd., CDC 2nd Fl, Pasadena, CA 91106

Dear <DONOR>,

First and foremost, I pray that you and your family are safe and well. The health and well-being of our students, faculty, staff, alumni, and that of our entire community are of the utmost priority. Rest assured, USF is doing its part to meet the challenge of flattening the curve for COVID-19 in our city, region, and nation.

We remain committed to the safety and welfare of our campus community, while supporting our students as they pursue their academic goals in a fully online format. The Thomas Kilian Academic Success Center continues to provide student support services to all USF students via distance and virtual meeting methods, including access to free eBook, online tutoring, counseling, career services, academic advising, and more. The University of Sioux Falls remains open and operational, but with all faculty and most staff working from home.

As a donor to USF, I want you to know that your present and past support has put us in a position to respond to this current crisis with confidence. The USF management team discusses daily the impact this pandemic is having, and will have, on our current operations, finances, enrollment in the fall, etc. Each decision is made prayerfully, with deliberate actions taken to keep our campus community safe and to do what is in the best interest of our students.

Recently the decision was made to issue refunds to those students that had paid for housing and food service for the second semester. The financial ramifications that coincide with that decision will be felt immediately. Please know this letter is not an ask for your financial support – but as a donor who has made a substantial impact on the finances of our University, I want you to know that steps are being taken to ensure our financial stability.

Over the past 136 years, the University of Sioux Falls has faced trials, tribulations, and hardships of many kinds. The adversity that we are currently facing due to the COVID-19 pandemic is real, but not insurmountable. God has always walked alongside of our university during times of trial and despair, and He will see us through this time of adversity as well.

Your continued prayers and support matter, and it is in that spirit that we will get through this time of uncertainty together. As always...thank you for all that you have done and continue to do for our beloved University.

God bless you,

Todd Knutson '84
Vice President for Institutional Advancement

“No trial has overtaken you that is not faced by others. And God is faithful: He will not let you be tried beyond what you are able to bear, but with the trial will also provide a way out so that you may be able to endure it.” 1 Corinthians 10:13